THE Morgan Adams FOUNDATION
Funding Kids' Cancer Research

RACE AGAINTS KIDS' CANCER
2010 15 2025
YEARS
THE MORGAN ADAMS FOUNDATION

RMVR
ROCKY MOUNTAIN VINTAGE RACING

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RMVR ROCKY MOUNTAIN VINTAGE RACING

PLEASE JOIN US FOR THE RACE AGAINST KIDS' CANCER!

Race Against Kids' Cancer is an exhilarating weekend of vintage car racing that benefits The Morgan Adams Foundation, an organization raising money and awareness for kids and teens with cancer. The race weekend includes 2 days of vintage racing, opportunities for spectators to purchase track ride-alongs, and/or learn alongside Pro Racers in the classroom or on the track.

The Rocky Mountain Vintage Racing Club of more than 500 members partnered with The Morgan Adams Foundation 15 years ago to make this race weekend possible. To date, the club has funded over $2 million dollars for pediatric cancer research and The Morgan Adams Foundation has donated over $10 million dollars to funding research and treatment options.

The Race Against Kids' Cancer event will take place September 27–28, 2025 at High Plains Raceway in Byers CO

To learn more about the event, please visit www.raceagainstkidscancer.org

Event Details

- Largest vintage motorsports race in the Rocky Mountain Region
- Over 150 cars on the grid each year for the past 6 years
- Racers tow in from an average of 9 states beyond Colorado every year
- Among the largest annual race at High Plains Raceway every year since inception
- Spectators and other car clubs rally out to watch the races
- Over 85% of registered drivers actively support the charity element of the event by fundraising or contributing to the philanthropic work of the weekend

Why Partner With Us

- Showcase your brand in front of active and passionate motor sports and automotive enthusiasts
- Build a long-term partnership that will help establish and support customer loyalty and aid in reinforcing familiarity buying patterns
- Create authentic community engagement opportunities
- Strengthen your brand by partnering with us to take a stand against childhood cancer

Race Against Kids' Cancer Sponsorship Opportunities

We invite your organization to consider sponsoring The Race Against Kids' Cancer!

GRAND MARSHALL SPONSOR $25,000

- Presenting Sponsor mention in all pre-event marketing & on-site mentions
- Race registrant promotional opportunities for all drivers
- Opportunity to host an activity race weekend (Includes customized signage, promotional branding and emcee mention)
- Option to sponsor the Pace Car before each race Saturday and Sunday, if applicable
- One 50-word corporate profile featured at the top of the sponsors page of the website
- Sponsorship mention at the Saturday evening reception
- Individual signage along starting grid, at Driver's Registration, and the opportunity to place branded race flags at The Morgan Adams Foundation tent
- Business Logo on Pace Car, when applicable
- Race Weekend Recognition announcements in Paddock Area
- Business Logo included on Race Entrance Signage as Presenting Sponsor
- Opportunity to show company vehicles on-site
- Dedicated event space for a branded tent on the paddock (table and chairs provided)
- Premier logo and link on RAKC website
- Logo included on event promotional materials and communications (eblasts)

CHECKERED FLAG SPONSOR AT $10,000

- Race registrant promotional opportunities for all drivers
- Opportunity to host an activity race weekend (Includes customized signage, promotional branding and emcee mention)
- Option to sponsor the Pace Car before each race Saturday and Sunday, if applicable
- One 25-word corporate profile featured on the sponsors page of the website
- Sponsorship mention at the Saturday evening reception
- Individual signage along starting grid and at Driver Registration
- Business Logo on Pace Car, when applicable
- Race Weekend Recognition announcements in Paddock Area
- Business Logo included on Race Entrance Signage
- Opportunity to show company vehicles on-site
- Dedicated event space for a branded tent on the paddock (table and chairs provided)
- Logo and link on RAKC website
- Logo included on event promotional materials and communications (eblasts)

ROLLING STARTS SPONSOR AT $5,000

- Sponsorship mention at the Saturday evening reception
- Business Logo on Pace Car, when applicable
- Race Weekend Recognition announcements in Paddock Area
- Business Logo included on Race Entrance Signage
- Opportunity to show company vehicles on-site
- Dedicated event space for a branded tent on the paddock (table and chairs provided)
- Logo and link on RAKC website
- Logo included on event promotional materials and communications (eblasts)

GREEN FLAG SPONSOR $2,500

- Sponsorship mention at the Saturday evening reception
- Race Weekend Recognition announcements in Paddock Area
- Business Logo included on Race Entrance Signage
- Dedicated event space for a branded tent on the paddock (table and chairs provided)
- Logo and link on RAKC website
- Logo included on event promotional materials and communications (eblasts)

HOSPITALITY SPONSOR $1,500	
▪ Hospitality sponsorship recognition for Saturday dinner and party ▪ To include customized signage, promotional branding and emcee mention ▪ Race Weekend Recognition announcements in Paddock Area ▪ Business Logo included on Race Entrance Signage	▪ Dedicated event space for a branded tent on the paddock (table and chairs provided) ▪ Logo and link on RAKC website ▪ Logo included on event promotional materials and communications (eblasts)

Other Sponsorship Information

- Sponsor benefits may be customized to meet your unique needs and goals.
- Additional benefit possibilities include provisions of product/service to Morgan Adams Foundation ambassadors in cancer treatment or recovery and exploring brand ambassador possibilities for your company.
- We can also provide you with tailored information so you can leverage story sharing platforms to educate audiences and detail the impact you make possible.
- For in-kind contributions, please feel free to call us to inquire about sponsorship levels.

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SPONSORSHIP COMMITMENT FORM

Race Against Kids' Cancer Event Sponsorship
Sign-up Deadline is September 12, 2025!

This form must be completed to receive proper recognition.	
Contact First & Last Name:	
Company Name:	
Address:	
Email:	Phone:
Payment: ☐ Check ☐ Visa ☐ Mastercard ☐ AMEX	

YES! I will show my support for the Race Against Kids' Cancer Event by purchasing a:	
☐ Grand Marshall Sponsor $25,000 ☐ Checkered Flag Sponsor $10,000 ☐ Rolling Starts Sponsor $5,000	☐ Green Flag Sponsor $2,500 ☐ Hospitality Sponsor $1,500
☐ Our company will also provide additional support in form of auction items or prizes for driver fundraising incentives. Description of Item(s):	

In order to have your logo on the race day event SWAG, it must be sent to Justine@morganadamsfoundation.org no later than September 15, 2025.

Race Against Kids Cancer is part of The Morgan Adams Foundation, an organization dedicated to pursuing and funding more effective treatment options for kids and teens battling cancer.

This form is a receipt for your donation. Please retain for your records.
TAX ID# 20.0165051 Charitable Solicitation # 20053007563